



## PRESS RELEASE

### KoneX expands global presence through strategic alliance with Ferfier and Interralt

**Amsterdam – 10 Feb 2026.** KoneX, the integration Platform as a Service (iPaaS) specialized in connecting eCommerce systems and processes end-to-end, announces a deepened global alliance with **Ferfier** and its integration partner **Interralt**.

This strategic collaboration strengthens KoneX's global reach while reinforcing local presence and execution capabilities across key international markets. The alliance brings together complementary strengths. KoneX provides the integration platform and ecosystem orchestration, Ferfier contributes international market access and commercial scale, and Interralt delivers proven integration expertise with delivery teams operating across multiple continents.

#### Strengthening local presence with global consistency

Through this partnership, KoneX gains enhanced local presence in the Americas, supported by Ferfier's established footprint and Interralt's delivery capability. This allows KoneX to support customers locally where required, while maintaining a single, consistent integration platform and seamless execution. At the same time, Ferfier and Interralt benefit from improved access to the European market, supported by KoneX's EU-based presence, market knowledge, and established network of online retailers, fulfilment providers, and logistics partners.

#### Creating tangible customer value

The expanded alliance delivers clear advantages for customers operating internationally:

- **Local execution, global platform**  
Regional delivery and support combined with one unified integration landscape.
- **Faster international expansion**  
Companies can scale into new markets without redesigning or duplicating integrations.
- **Balanced commercial and technical strength**  
Market development and strategic growth are combined with reliable, scalable integration delivery.
- **Stronger EU–Americas connectivity**  
Improved alignment between regional ecosystems supports multi-geography operations and growth.

**Edgar Kiwiet, CEO, INNOVATION KITE** said, “Partnership will help expand Konex platform and support clients globally. Ferfier expertise in next gen technologies and global support model will help our customers to implement KoneX across organization resulting in higher value creation for all stakeholders.

**Hemraj Rana, Group CEO, Ferfier Technologies** said, “This partnership with Konex is an important moment to re-imagine e-commerce and the future of seamless integration of supply chain Industry. By combining KoneX platform and decades of deep supply chain domain expertise of Interralt, a Ferfier group company, we are going to empower supply chain organization to deliver seamless, proactive, and data-driven customer experiences”.

#### A shared long-term vision

The alliance reflects a shared vision to reduce integration complexity for companies operating across borders. By combining global reach with local impact, KoneX, Ferfier, and Interralt enable eCommerce and logistics-driven organizations to grow globally in a controlled, scalable, and sustainable way.



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## About KoneX

**KoneX** is an integration Platform as a Service that connects companies, departments, online services, and operational processes “**From webshop to doorstep**”, enabling end-to-end integration of eCommerce journeys within one consistent workflow.

Designed for scalable international eCommerce, **KoneX** combines global reach with local execution and control and is supported by experienced eCommerce experts who implement integrations tailored to each organisation “**From pixel to parcel**”. KoneX is created and supported by **Innovation Kite**, a digital transformation company delivering scalable digital solutions with measurable business impact. More information: <https://konex.systems/>

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## About Ferfier and Interrait

**Ferfier** is a global technology group focused on enabling digital transformation across retail, logistics, and eCommerce. Ferfier supports organisations in scaling their digital platforms, products, and operations through a combination of strategic investment, technology leadership, and international market enablement. With an active presence across multiple regions, Ferfier plays a key role in helping companies expand globally while maintaining strong local execution models. More information: <https://ferfier.com/>

**Interrait**, part of the Ferfier group, is a global system integrator with deep expertise in supply chain, eCommerce, and enterprise system integrations. Interrait has more than a decade of experience delivering complex integration and software solutions for international organisations, supported by delivery teams operating across multiple continents. As a certified KoneX integration partner, Interrait provides the technical execution capability that supports scalable and reliable global implementations. More information: <https://interrait.com/>

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## NOTES FOR THE EDITOR

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